

ADVERTORIAL

All Interactive Whiteboards are not created equal.



World-first as Promethean introduces next generation IWB with simultaneous pen and gesture touch.

Touch-screens, smart phones, tablet PCs..... students today are so familiar with technology, keeping their attention means making learning just as engaging and interactive.

Promethean, a global education company that delivers the ActivClassroom with software, hardware and training support, has taken the expectations of students and created the ActivBoard 500 with pen-plus-touch capability for collaborative board work.

It's the smartest ever whiteboard, as it transforms the whole classroom experience. Images can be moved, scaled and rotated at the touch of a finger, while real life 'pen' tasks such as writing and drawing make the experience even more engaging. And learning becomes intuitive, interactive and involving.

The ActivBoard 500 enables the use of new and emerging multi-touch functionality similar to that used in Apple and Microsoft (Windows 7) applications. This flexibility allows teachers to reach students in a variety of ways or modes, supporting a wider range of learning types.

Jean-Yves Charlier, Chief Executive Officer at Promethean, comments: "The ActivBoard 500 represents the most significant advance in interactive whiteboard technology since it was first introduced in schools. The intuitive pen and touch capabilities deliver engaging and collaborative teaching and learning opportunities, for both teachers and students.

"Expectations and usability of technology have changed with developments in consumer electronics, and with it a new set of actions has emerged – the tap of a screen has replaced the click of a button. These digital behaviours are now secondnature to most technology users and can now be used in the classroom to operate our new generation of interactive whiteboards. Feedback from pilot schools has confirmed that we have created a 'best of breed' solution that offers a collaborative, immersive, and inclusive digital experience."

Key Features

- Multi-user and multi-touch input which supports Windows 7 gesture standards.

- Can accommodate multiple users engaged with a single task, an essential student skill for the future.
- Images can be easily moved, scaled and rotated with finger touch in conjunction with real life "pen" tasks such as writing and drawing.
- Promethean Applications - NoteBoard and TouchPad are multi-touch educational applications that bring lessons alive, offering a compelling, immersive digital experience.
- Connectivity - Two USB ports make for easy connection of peripherals including printers, webcams and more.
- All-in-one solution – The ActivBoard 500 Pro System includes an extreme-short throw or short-throw projector and the option of a fixed, adjustable or mobile stand.

In the classroom

The ActivBoard 500 Pro integrates seamlessly with Promethean's ActivClassroom and Promethean software. With ActivInspire Professional Edition, teachers can access a wealth of teaching resources for learners of all ages; such as, maths tools, a comprehensive library of images, sounds, templates and gesture touch applications available on Promethean Planet.

The ActivBoard 500 brings Microsoft PowerPoint® to life with Promethean ActivOffice, by improving presentations and enhancing classroom discussion and interaction.

The 87" ActivBoard 500 Pro is also large enough to accommodate up to four learners side by side to collaborate on a single task. It comes complete with an integrated sound system.

To see the new ActivBoard 500 in action, visit: www.PrometheanWorld.com

Promethean Applications

The ActivBoard 500 Pro also includes two free multi-touch applications for mind mapping and lesson planning: NoteBoard and TouchPad. These applications allow teachers to aggregate ideas, collate learning points and use interactive 'post-it' notes to promote simple, easy-to-use mind-mapping activities.

Promethean Applications are used in conjunction with the ActivBoard 500 Pro and can also be used

with Promethean learner response systems, or both - to help deliver truly interactive and engaging teaching and learning experiences. Promethean Applications are available for PC and Mac.

For more info on Promethean Applications, visit: www.PrometheanPlanet.com/prometheanapplications

The ActivBoard 500 Pro series is available now. Visit www.digitalclassroom.com.au or call 1300 368 010 for more information.

About Promethean

Promethean - Lighting the flame of learning

Promethean is a global education company committed to supporting teaching and learning. Our focus is on student centred and collaborative learning. We do this through our integrated technology; training, content and assessment solutions that help teachers meet individual student needs.

Our products are used in more than 500,000 classrooms around the world, and PrometheanPlanet.com, the world's largest interactive whiteboard community site, provides one million members access to more than 30,000 free teaching resources.

www.PrometheanWorld.com

